



CSR MASTER CLASS II

CSR IN AN INTERNATIONAL CONTEXT

Presented by: Professor Wayne Visser

Author of *The A to Z of Corporate Social Responsibility*

Length	1 day (9.00 am to 4.30 pm)
Dates	Friday 27 th February 2009; repeated 23 rd April 2009
Venue	London (venue to be confirmed)
Cost	Corporate rate: £350; SME/NGO rate: £250; Student and individual rate: £150 (a 10% Early Bird discount applies until 13 February 2009)
Included	Signed copies of <i>Business Frontiers</i> and <i>Corporate Citizenship in Africa</i> , by Wayne Visser, worth £45
RSVP	Clemence Viel on + 44 (0)7513 103 805 or clemence@csrinternational.org

Contents

- International models of CSR
 - International drivers for CSR
 - CSR pyramid for emerging markets
 - Alternative CSR models
- International trends
 - CSR codes and standards trends
 - Socially responsible investment trends
 - CSR accounting, auditing and reporting trends
 - Climate change and carbon management trends
- Regional perspectives
 - North America
 - Latin America
 - Europe
 - Middle East
 - Africa
 - Asia
 - Australia
- Bottom of the pyramid (BOP) markets
 - The original BOP concept
 - The microcredit movement
 - The social enterprise trend
 - The BOP protocol or BOP 2.0
 - Future developments
 - Responsible competitiveness
 - New forms of governance
 - The emergence of CSR 2.0

Participants who complete Masterclasses I, II and III will receive a 10% discount and a CSR International Introductory Level Certificate.

If you wish to host this course outside of the UK, please contact Professor Wayne Visser on wayne@csrinternational.org.