

WAYNE VISSER BIOGRAPHY



Wayne Visser is Founder and Director of the think-tank CSR International and the author/editor of twelve books, including nine on the role of business in society, such as *The A to Z of Corporate Social Responsibility* and *The World Guide to CSR*. His most recent book is *The Age of Responsibility: CSR 2.0 and the New DNA of Business*.

In addition, Wayne is Senior Associate at the University of Cambridge Programme for Sustainability Leadership, Visiting Professor of Sustainability at Magna Carta College, Oxford, and Birmingham Graduate School and of CSR at La Trobe Graduate School of Management, Australia. Before getting his PhD in Corporate Social Responsibility (Nottingham University, UK), Wayne was Director of Sustainability Services for KPMG and Strategy Analyst for Cap Gemini in South Africa.

His other qualifications include an MSc in Human Ecology (Edinburgh University, UK) and a Bachelor of Business Science with Honours in Marketing (Cape Town University, South Africa). Wayne lives in London, UK, and enjoys art, writing poetry, spending time outdoors and travelling in his home continent of Africa.

In 2010, Wayne completed a 20 country 'CSR Quest' World Tour, to share best practices in corporate sustainability and responsibility. A full biography and much of his writing and art is on www.waynevisser.com.